



Assoc. Prof, Ph. D
Nguyen Van Nam

I. GENERAL INFORMATION

- Date of birth : February 22nd 1939
- Gender : Male
- Hometown : Thanh Chi, Thanh Chuong, Nghe An
- Address : 262A Thuy Khue, Thuy Khue, Tay Ho Dist. , Hanoi
- Main position : President of Institute of Brand and Competitiveness Strategy



II. SCIENTIFIC RESEARCH PROCESS

1. Scientific researches:

- Policies and solutions for export goods market development up to 2010, 2002, Ministerial level, Director
- Developing market economy in Vietnam in globalization condition, 2005, State level, Director
- Enhancing competitiveness of Vietnamese goods and services in international economic integration, 2003, Director
- Building and developing the market competition mechanism of our country, 2005 - 2006, State level, Director
- Towards a modern market economy in Vietnam – Completed Itinerary and solutions, 2005 – 2010, State level, Director
- Vietnam market economy mechanism, 2006, Ministerial level, Participant
- Business environment mechanism of Vietnam, 2007, Ministry
- Developing modern market economy in Vietnam - Itinerary and solution, 2009, State level, Director
- Solutions for transferring economic structure of export development in Vietnam, 2002 -2003, Ministerial level, Director
- Surveying and evaluating rural trade service status in our county, 2001 – 2004, Ministerial level, Director
- Surveying and evaluating the distribution system of our country's main commodities (steel, cement, fertilizer), 2004 -2005, Ministerial level, Director
- Improving operation capacity of goods sector association to promote goods exporting of Vietnam, 2004 -2005, Ministerial level, Director
- Solutions for trade development in goods and services of Vietnam and Greater Mekong Sub region countries, 2004 -2006, Ministerial level, Director

2. Published scientific work

- Future goods market, 2000, Hanoi
- Agricultural trading floor with reducing price risk, 2005, Hanoi
- Seafood import and export market, 2005, Hanoi
- Vegetables import and export market, 2005, Hanoi
- Developing market economy in Vietnam in economic globalization condition, 2006, Hanoi

3. Involved books

- Towards a modern market economy in Vietnam, 2010, Hanoi
- Continuous building and perfecting the socialist-oriented market economy mechanism
- Business environment mechanism in Vietnam, 2008, Hanoi
- Innovation in Vietnam - Recall and Reflection
- Other articles in annual specialized journals