



Ph. D

Tran Duc Thung

I. GENERAL INFORMATION

- Date of birth: August 18th 1957
- Gender: Male
- Address: 1142 La Thanh, Ba Dinh, Hanoi
- Current position : Member of the Science council of the Institute of Brand competitiveness and strategy

II. WORK PROCESSES, ACTIVITIES SUMMARY

- 1979 – 1989: Teacher at University of Transport and Communications
- 1989 – 1994: Postgraduate in Russia
- 1995 – now: Teacher at University of Transport and Communications

2.1. EDUCATION

- 1974 – 1979: Engineer of rail transport exploitation faculty, University of Transport and Communications
- 1989 – 1994: Doctor of Philosophy of Organization of transport management faculty, MIIT Russian University of Transport.
- 2002 – 2006: Advanced theory of Advanced Political Theory Faculty, Ho Chi Minh National Academy of Politics and Public Administration

2.2. SHORT-TERM TRAINING CERTIFICATE

- University pedagogical psychology, National Academy of Education Management
- Management of transport and communications environment, Environment department - Ministry of Transport and Communications.

III. SCIENTIFIC RESEARCH PROCESS

3.1. Participated scientific projects:

- Transport Consumer psychology in market economy, 2002, ministerial level, leader
- Solutions to improve the business capacity for postal service of VNPost, 2006, ministerial level. Leader.
- Building business ethics for telecommunication enterprises, 2008, ministerial level.
- Freight transport by container, 2001, State level

3.2. Published scientific projects:

- Posts and Telecommunications business strategy, Thong Ke Publishing house, 2002
- Posts and Telecommunications economy, Transport and communications publishing house, 2006
- Posts and Telecommunications (reprinted with additional edits), Transport and communications publishing house, 2010
- Managing Posts and Telecommunications service quality, Transport and communications publishing house, 2014
- Production and business of Posts and telecommunications enterprises, Transport and communications publishing house, 2015
- Management psychology, Master training textbook, University of Transport and Communications, 2012
- Business psychology, Master training textbook, University of Transport and Communications, 2012
- Managing product quality, Master training textbook, University of Transport and Communications, 2014
- Production and services, Master training textbook, University of Transport and Communications, 2015